

## Technical Skills

### Video

- Adobe Creative Cloud
  - Premiere
  - After Effects
- Open Broadcasting Software (OBS)
- Video Switchers
  - Tricaster (Vizrt)
  - Grass Valley
  - Roland
- Cameras
  - Canon DSLR
  - Sony FS7
  - Blackmagic Ursa
- Title Graphics
  - NewBlue FX

### Audio

- Adobe Creative Cloud
- Audition
- Audacity
- Spotify for Podcasters (formerly Anchor Podcasts)
- Røde Wireless GO Microphones

### Image

- Adobe Creative Cloud
- Express (formerly Adobe Spark)
- Photoshop
- Canva

### Marketing

- MailChimp
- Kit (formerly ConvertKit)

### Web Design

- WordPress
- Adobe Creative Cloud
- Dreamweaver
- HTML/CSS

### Social Media

- Discord
- Facebook
- Instagram
- LinkedIn
- Snapchat
- TikTok
- Twitch
- Twitter/X
- YouTube

## Core Competencies

- Community Management
- Live Video Production
- Event Planning
- Graphic Design
- Organic Social Media
- Paid Social Media
- Social Media Management
- Social Media Analytics
- Campaign Management
- Video Production

## Professional Experience

### Digital Media Specialist

NKT Productions - June 2019 to November 2025 - Full-Time

- Managed online presence for multiple brands (BrushPile Fishing, Catfish Crazy, NKTelco, NKT Productions, NKTelco Sports)
  - **BrushPile Fishing** - Grew follower counts organically by **+200%** on Facebook and **+373%** on YouTube.
  - Created, Scheduled, and Analyzed content for all brands on various social media: Facebook/Instagram, X/Twitter, TikTok, LinkedIn, and YouTube.
  - Utilized Paid Advertising to reach over **250k** impressions on a focused campaign with a limited budget.
- Directed all aspects of Live Productions for internal and external clients.
- Managed all aspects of non-live Video Content for internal and external clients.

### Content Creation - Personal Branding

AndyBundy - August 2009 to Present

- Created longform and shortform video content on Twitch, YouTube, and other platforms.
- Developed the brand of "AndyBundy" and made changes through data analysis. (Surveys, Analytics, etc)
- Organized content and added relevant metadata.

### Auditorium Technical Manager

New Bremen High School - May 2016 to Present - Yearly Supplemental Contract

- Maintained lighting and sound equipment.
- Worked with internal and external clients on all aspects of live production.

## Education

### Bachelor of Arts (B.A.), Broadcasting & Digital Media

Cedarville University - Cedarville, OH  
2009-2015